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INSTANT IMPRINTS RANKED #1 FRANCHISE IN EMBROIDERY AND SCREEN PRINTING

Company also ranked #179 overall in the Annual 500 Entrepreneur rankings.

SAN DIEGO, CA - January 11, 2017 – Instant Imprints is off to a great start in 2017! It was named #1 in the Embroidery and Screen Printing category by Entrepreneur Media Inc.

Jason Feifer, Editor in Chief, notified Instant Imprints that the company has made it to the top of the Entrepreneur's 38th Annual Franchise 500 rankings in the embroidery and screen printing category, as well as in the top 36% of the overall rankings.

The *Entrepreneur* Group bases their research on what they call Five Pillars of the Franchise 500. These are: costs & fees, size & growth, support, brand strength and financial strength & stability.

Moreover, the key factors listed in the ranking are the year the company started operations and when it started franchising, availability in the U.S regions and whether it is seeking internationalization, number of franchises and company-owned sites, startup costs and franchise fee, royalty fee, financing availability, opportunity to run the business at home or mobile and availability of kiosk/express units.

"We spend months gathering and crunching data in order to produce the Franchise 500 ranking. We're proud of the result and the way it continues to be a resource for the franchise Community," says Jason Feifer, editor in chief of Entrepreneur. "Like every industry, franchising is ever-evolving and must smartly react to new technologies and consumer demands. We know it takes a lot to stay competitive, and are excited to celebrate those that do it best."

Ralph Askar, President and CEO of Instant Imprints has referred to this achievement as “Great News” and praised the Franchisees of the Instant Imprints System for their hard work and input for making this happen. “Yes! We are definitively very proud to be the recipient of this accolade,” Askar said. “This accolade should help fuel our growth in 2017 and create more awareness for our brand.”

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About Instant Imprints

Instant Imprints is an International franchise brand offering their customers full-service promotional marketing and various visual communication solutions all under one roof: embroidery, signs, custom t-shirts, promotional products and print services. The brand is currently present in U.S. and Canada. Their 55 centers are locally owned and operated in each community, and their franchisees are full of unique ideas on how to help their customers promote.

Instant Imprints will also be expanding their reach through their recent acquisition of BizCard Express which was announced on December 15, 2016.

For information, visit instantimprints.com.