

December 2017

Elon Musk's Formula for Successfully Growing Companies Faster
An excerpt from Manish Dudharejia's article, published November 17, 2017



Yuriko Nakao/Bloomberg via Getty Images

Elon Musk needs no introduction. His major companies include: Tesla, SpaceX, Boring Company, HyperLoop, Solar City, and Giga Factory. These companies all have one major theme in common: they are set on pushing boundaries. Combined with groundbreaking technology and a strong passion for improving life Musk's unique vision is one of the most valuable contributions in bringing humanity to the next level.

One of the traits that makes Elon Musk so influential is his keen eye for understanding human truth - the common thoughts and feelings that unite us all. Musk's formula for innovation starts by identifying the what and the why of certain pain points in day-to-day life.

Recently, Dharmesh Shah, founder of HubSpot asked Musk: "What's your advice to build a great company that grows every day?" Musk is a physics man, and his response reflected this fact perfectly. He told Shah to think of it in simple terms of getting a company from point A to point B. Each person within an operation is a vector that exerts energy to achieve this goal.

A company's progress is determined by the sum of all these vectors. If some vectors are exerting energy in one direction, while others are doing so in a different direction, the impact will be sub-optimal. For a company to achieve maximum impact, all vectors must be exerting energy in the same direction. For a company to thrive, all parties must be consistently devoting their efforts to a common vision.

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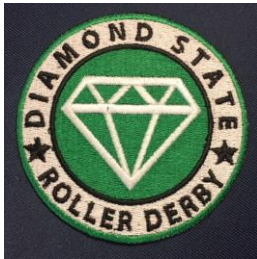
Have you been Nice or Naughty?

The holiday season is a great time to give your clients or employees a little something to say thank you, especially if they've been extra nice this year! Below, you can take a look at some of our completed jobs from the recent months:

Blankets, WSFS Bank:



Patches, Diamond State Roller Derby:



Items such as hats, fleece jackets, and other cold weather apparel are the perfect idea for gift giving this season.

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It's beginning to look a lot like Christmas



There is still time to place an order before the holidays are upon us, but don't wait much longer! Our schedule is quickly filling up, and soon we will be looking at our production schedule pushing into the new year!

Store Closings for the Holiday

We will be closed on Monday, December 25th for Christmas, and for the rest of that week we will be operating on a "by appointment only" basis. We will also be closed on Monday, January 1st. Feel free to call us to schedule a time to come in during the last week of December.

If you have an order that will need to be picked up that week, we will arrange a time for you to pick up that works with your schedule. If you have any questions about our upcoming hours between Christmas and the New Year, please call us at 302-515-0207.

