

February 2017

It's another month of CELEBRATION!

We have been ranked by *Entrepreneur* magazine! We are #179 among all franchises. And **#1** in our category for Embroidery & Screen Printing.

We in the network are all excited to be recognized for our hard work to improve our brand.

For those of you that didn't know we were a franchise, that's okay. We are proud to be a franchise. All franchises are not created the same. We are still locally operated as we have been since we opened in 2007. But there are advantages to being part of a franchise. One, we can pass some savings on to you. Several of our vendors view us as a large company with several locations instead of just us in Wilmington, DE. Great for you!

The other huge benefit is the network of other business owners. We all help each other to grow our business and better serve our customers. Good for us, Great for you!

We actually just returned from our 2017 conference. More on that on our next page....

Entrepreneur
MEDIA INC.

January 5, 2017

Dear Franchisor,

Congratulations on your success! **Instant Imprints** ranked **#179** in *Entrepreneur* magazine's 38th Annual Franchise 500. Your company has also been named the **#1** Franchise in the **Embroidery & Screen Printing** category.

As you may know, we spend months gathering and crunching data in order to produce our annual Franchise 500 list. We're proud of the result and the way it continues to be a resource for the franchise community, and we hope that you're equally proud of your place on it. Like every industry, franchising is ever-evolving and must smartly react to new technologies and consumer demands. We know it takes a lot to stay competitive, and are excited to celebrate those that do it best.

Best wishes for continued success.



Jason Feifer
Editor in Chief

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2017 National Conference

Our owner just returned from our National Conference down in New Orleans. It took a little to get out of Philly as we were threatened with our first significant snow fall of the season, the airport pushed everything to the evening of Thursday. But, no fear, Brian made it there!

The weekend was packed with sessions to educate, inform, and improve each center's business.

We want to share some of the cool things that we will be implementing soon:

- **Online Order Forms**
We will soon have the ability to setup online order forms. This will help all of the clubs/teams that gather orders and need to organize them. All the orders will come directly to us and the club members will pay as they order. We will even sort the orders for you! No more chasing payments or sorting dozens of pieces!!
- **Online Payments**
We are going to have an easier way to pay your invoices or put down deposits if you aren't able to make it into our store. Coming soon, we need to make sure it's setup right!
- **New Icon!**
Check out our newest icon below. We still offer all we have before, it's just now a little more obvious what we do.
- There's more! Be on the watch out for it :-)

Our Picks This Month

INSTANT IMPRINTS



Our Picks This Month

Buy 50 **Best Coolies** + 1 **Indoor Flag**



AND GET **250 BUSINESS CARDS** FOR **FREE!**

*Some conditions apply. Displayed images are for reference only.

Not what you had in mind? No problem!
Visit us for a FREE consultation!

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Do you want to take advantage of
Our Pick?

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