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Instant Imprints Continues Growth in Ontario with Opening of Sixth Location

Rapidly Expanding Franchise Brand to Increase Local Footprint, Opens Centre in August

BURLINGTON, Ontario – Instant Imprints, North America’s innovative “one-stop image shop” franchise network of promotional products, logo wear and sign retail centres, will open a centre in Burlington at the corner of Appleby Line and Fairview Street in a shopping centre. Planned to open Aug. 5, the new unit continues Instant Imprints’ aggressive growth plans in the greater Toronto area, where five centres are already operating. There are currently more than 40 Instant Imprints centres throughout all of North America, with 20 operating in Canada.

Local entrepreneurs Xanthe LeBlanc and Brian Costello, wife and husband, are opening the centre to help local businesses and organizations fulfill their marketing needs with innovative solutions.

“We have every confidence that Xanthe and Brian will run a successful and prominent centre,” said Ralph Askar, who heads franchisor operations for Toronto-based Instant Imprints as the president and CEO of the company. “In addition to their advertising and finance experience, they are passionate about teaching others in the community how to best market their businesses.”

The Instant Imprints franchise allows the couple to enjoy the freedom to be “hands-on” with their business during the week, while spending time with family, supporting the community and working with local charitable organizations on weekends.

“In reviewing franchise options,” said Brian, who has many years of experience working in finance and with international cash management. “We found that [Instant Imprints](#) is a unique and sensible franchise business model that saves

local organizations time and resources by accessing all their promotional needs in one place. It's also a lifestyle business. You can operate the business and still have time for yourself and family.”

Instant Imprints' growth in Ontario is part of the company's aggressive North American development plan, which calls for more than 500 new centres throughout Canada and the United States.

Complete with comprehensive training, site selection support, marketing programs and the purchasing power of the Instant Imprints' network, the business model has been cultivated to cater to high quality candidates that understand the value of a proven system.

Local individuals and organizations interested in Instant Imprints' products and services can email Xanthe and Brian at store5006@instantimprints.com or call (905) 637-2828.

About Instant Imprints

Instant Imprints helps businesses, schools, organizations, groups, and individuals promote. The company has revolutionized the promotional products industry by combining multiple businesses (digital printing, screen printing, embroidery, wide format printing, heat transfers, and promotional products) into one efficient business model – the first and still the only franchise to combine these businesses into one model. Instant Imprints has franchises throughout North America and has been franchising since 2002. CEO Ralph Askar and a group of shareholders first purchased the Master License for Instant Imprints Canada, then completed ownership of Instant Imprints in May of 2011. CEO Ralph Askar, with more than 27 years hands-on franchising experience, brings to Instant Imprints a proven record of accomplishments as one of Mail Boxes Etc. and The UPS Store's most successful multiple Area Franchisees and multiple International Master Licensees. Find out more about [Franchise Opportunities](#) here.

For more information about Instant Imprints, contact Jay Holguin via email at jayh@instantimprints.com or call 1-800-542-3437.